

JANOME



WORLDWIDE LAUNCH OF JANOME Continental M8 Professional and Continental M6

FOR IMMEDIATE RELEASE

JANOME AUSTRALIA TUESDAY SEPTEMBER 19, 2023:

JANOME Corporation, a leading name in the world of sewing machines, proudly introduces two exciting additions to its renowned Continental range – the Continental M8 Professional and Continental M6. These new offerings mark another leap forward in sewing technology and craftsmanship.

The Continental M8 Professional stands out as the latest gem in Janome's quilting machine line-up, featuring the innovative A.S.R (Accurate Stitch Regulator) technology. With the simple selection of your desired stitch length on the intuitive touchscreen, the CM8P ensures consistent stitch length during free motion quilting, guaranteeing a professional-grade finish with ease. What's more, Janome's patented A.S.R. Ruler Work foot enhances the quilting experience, making ruler-based stitching a breeze. When used in tandem with ASR, the user can focus solely on guiding the ruler work foot against the ruler while the machine takes care of regulating speed and stitch length.

The Continental M8 Professional offers several exciting features. It includes A.S.R with the exclusive Ruler Work Foot, a handy thumbwheel for quick needle placement, a 7 inch colour LCD touchscreen with a built-in clock for keeping track of your sewing schedule, and a QR code that works in conjunction with Janome's AcuSpark 2 app. Additionally, the CMP8 boasts Floating Mode, which allows the presser foot to hover just above the fabric, making it easier to sew over thick seams like denim or create topstitching on plush materials like velvet. Furthermore, the Mirage Stitch feature adds an artistic touch to your projects by creating the illusion of individual decorative stitches.



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Both the Continental M8 Professional and Continental M6 maintain the industry's largest seamless workspace and 7" colour LCD touchscreen that have become synonymous with the Continental range. The re-designed 7-piece feed dog, equipped with sharper, closely spaced teeth, and increased height, ensures ultimate stitch precision. Additional enhancements, such as the upgraded Superior Needle Threader v2, Optical Bobbin Monitoring System and Janome's powerful DC brushless motor, make these machines a dream come true for sewing enthusiasts.

Designed with home sewers seeking the ultimate quilting experience in mind, these incredibly spacious machines will be available in Australia in early October. Contact your nearest Janome retailer to discover more about these exciting new additions or to schedule a hands-on experience with the machines. For comprehensive information and to locate your nearest stockist, please visit our website at www.janome.com.au.

About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome has been designing and manufacturing sewing machines for a hundred years. The name "Janome" was adopted in 1935 and means "Snake Eyes" in Japanese: the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake's eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and exciting innovation. Today, Janome employs over 3,500 people, and has operations in over 100 countries worldwide.

