



Continental M17

Won An iF DESIGN AWARD 2023

FOR IMMEDIATE RELEASE

JANOME AUSTRALIA TUESDAY, MAY 16, 2023: Janome was a winner of this year's iF DESIGN AWARD, a world-renowned design prize. This winning product, Continental M17, won in the Product discipline, in the Household/Tableware category.

Each year, the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, organizes the iF DESIGN AWARD.

Out of the 10,544 entries received from 56 nations, Continental M17 emerged as a clear winner, captivating the 133-member jury consisting of independent experts from diverse corners of the world. Its exceptional design and remarkable features set it apart in a highly competitive contest, where participants aimed to achieve the esteemed accolade in design.

More information about Continental M17 can be found [here](#).

Visit www.janome.com.au for further information and to locate your local retailer.



About Janome

Originating from Japan with a world-renowned reputation for excellence, Janome have been designing and manufacturing sewing machines for more than 95 years.

The name “Janome” was adopted in 1935 and it means “Snake Eyes” in Japanese as the bobbin that was used back then was an unprecedented round metal bobbin system resembling a snake’s eyes. Since those early days, Janome has established itself as a leader in the sewing machine industry, with a focus on continuous product improvement and innovation. Today, Janome employs over 3,500 people, and have operations in over 100 countries worldwide.

About iF DESIGN AWARD

For 70 years, the iF DESIGN AWARD has been recognized as an arbiter of quality for exceptional design. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most important design prizes in the world. Submissions are awarded in the following disciplines: Product, Packaging, Communication and Service Design/UX, Architecture and Interior Architecture as well as Professional Concept. All awarded entries are featured on the iF WORLD DESIGN GUIDE, in the iF design app and are displayed at the iF design exhibition Hamburg.

